

ARTIST GRANT

2019



SARATOGA ARTS
experience . discover . create

\$2500 ARTIST GRANTS

Funding for individual artists to create new work and share their creative process with the community in Fulton, Montgomery, and Saratoga Counties.

Eligible artists from all artistic disciplines are encouraged to apply.

Letter of Intent Deadline:
September 14, 2018

Application Review Deadline:
October 5, 2018

Application Deadline:
October 26, 2018

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HISTORY & OVERVIEW

Founded in 1977, the Decentralization Program (DEC), known locally at Saratoga Arts as Community Arts Grants, was developed to ensure New York State’s cultural funding reached every part of the state. In 1993,



Saratoga Arts Center

The New York State Council on the Arts (NYSCA) appointed Saratoga Arts to administer the Decentralization (DEC) Grant Program in Saratoga County.

A funding category within Saratoga Arts’ Community Arts Grants Program, Artist Grants provide awards of \$2,500 directly to individual artists for the creation of new work that reflects local community life or culture and engages a community in the creative process, either directly or indirectly.

Over the years, Saratoga Arts has awarded a total of \$121,000 to individual artists. In 2018 three grants were awarded – these artists reside in Ballston Spa, Halfmoon, & Northville, NY.

Saratoga Arts’ Community Arts Grants are made possible with funding by the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature.



2019 Informational Seminars

Saratoga Arts offers free in-person and web-based seminars to assist applicants in understanding the grant process. Seminars focus on specifics of the grant application, including writing the narrative, successfully completing the budget, successful project examples, and review panel tips.

New Applicants are required to attend an in-person seminar or live-webinar. Pre-registration is required. Please register online at www.saratoga-arts.org

Returning Applicants are not required to attend an Informational Seminar. As an alternative, returning applicants will register online to receive the document [Application Overview – For Returning Applicants](#), outlining new and important updates and changes to the grant application process. Returning applicants can register at www.saratoga-arts.org.

Grant Writing Technical Assistance

In addition to the informational seminars, Saratoga Arts offers current applicants grant writing technical assistance. Do you have questions about your application or would like helpful feedback on your current draft? We are happy to help! All drafts must be received no later than October 5, 2018 to swait@saratoga-arts.org.



INFORMATIONAL SEMINARS

DATES & TIMES

| | | |
|--|--|---|
| <p>June 27, 2018 The Glen Conservancy 1538 State Highway 161 Glen NY 12072 5:00pm-6:00pm, Community Arts Grants 6:15pm-7:15pm, Arts Education Grants 7:30pm-8:30pm, Artist Grant</p> | <p>July 25, 2018 Saratoga Arts 320 Broadway, Saratoga Springs 9am-10am, Community Arts Grants 10:15am-11:15am, Arts Education Grants 11:30am-12:30pm, Artist Grants</p> | <p>September 5, 2018 Schuylerville Public Library 52 Ferry St, Schuylerville, NY 12871 5:30pm-6:30pm, Community Arts Grants 6:45pm-7:45pm, Arts Education Grants 7:45pm-8:45pm, Artist Grants</p> |
| <p>July 12, 2018 Meet the Artist & Studio Visit Artist Grant Info. Presentation Julie Takacs Art Studio 439 Mapletown Road Canajoharie NY 13317 6:30pm-7:30pm (Julie Takacs 2015 Artist Grant Awardee)</p> | <p>August 1, 2018 Paul Nigra Center for Creative Arts 2736 NY-30, Gloversville, NY 12078 5:00pm-6:00pm, Community Arts Grants 6:15pm-7:15pm, Arts Education Grants 7:30pm-8:30pm, Artist Grants</p> | <p>September 12, 2018 Live Webinar Registration Required 4:00pm-5:15pm, Community Arts Grants 5:30pm-6:45pm, Arts Education Grants 7:00pm-8:15pm, Artist Grants</p> |
| <p>July 18, 2018 Meet the Artist & Studio Visit Artist Grant Info. Presentation Mark Blech Art Studio 10 Thompson Street Ballston Spa NY 12020 6:30pm-7:30pm (Mark Blech 2018 Artist Grant Awardee)</p> | <p>August 8, 2018 Centro Civico 143-145 East Main Street Amsterdam NY 12010 5:00pm-6:00pm, Community Arts Grants 6:15pm-7:15pm, Arts Education Grants 7:30pm-8:30pm, Artist Grants</p> | <p><u>Applicants may attend any one of the listed seminars.</u> <u>Register online at www.saratoga-arts.org</u></p> |
| | <p>August 23, 2018 Malta Arts Center at Living Resources 11 Round Lake Ballston Lake NY 12019 5:00pm-6:00pm, Community Arts Grants 6:15pm-7:15pm, Arts Education Grants 7:30pm-8:30pm, Artist Grants</p> | |

LETTER OF INTENT & APPLICATION DEADLINES

Letter of Intent Deadline:
September 14, 2018

Application Review Deadline:
October 5, 2018

Application Deadline:
October 26, 2018

Please submit the above items to Sharon Wait, swait@saratoga-arts.org

WHO CAN APPLY?

Eligible artists residing in Fulton, Montgomery, or Saratoga County.

ALL arts disciplines are eligible.

Applicant artists must be 18 years old.

Student projects are not eligible for support.

HOW MUCH TO REQUEST

Applicants may request \$2,500.

WHEN DOES THE PROJECT NEED TO OCCUR?

January 1, 2019 – December 31, 2019

FUNDING CRITERIA

Grant applications are evaluated on the basis of:

- o Artistic merit of the applying artist's work and the proposed project (based on the artist's resume and artistic support materials)

- o Engagement and type of interaction of the community in the artist's work (creativity of the planned interaction will be considered)
- o Benefit to the applicant artist; career development or growth expected from the proposed project
- o Feasibility of the proposed project

HOW IS FUNDING DECIDED?

Through a deliberation process, a qualified panel of arts professionals, artists, and community representatives from Fulton, Montgomery, and Saratoga Counties, review applications and decide on funding based on specific funding criteria and priorities adapted from NYSCA.

Please note: separate funds are allocated for Fulton and Montgomery County-based applications and Saratoga County-based applications.

Saratoga Arts distributes funding to grant recipients immediately following disbursement from New York State. Grant Awards may not be until late spring. If you are dependent on receiving funding in order to implement the event please plan your budget and cash flow needs accordingly.

WHAT DOES THE ARTIST GRANT FUND?

The Artist Grant focuses on an individual artist's work, with the goal of enhancing artistic career

development while fostering creative interactions between artists and a community. (Please see page 8 for more information on how to fulfill the community requirement.)

Funding priority is given to the arts-related aspect for the proposed project:

- o Artist fees
- o Art-related supplies and materials needed for the execution of the program
- o Marketing/publicity and other outreach costs (postcards, fliers, online marketing, etc.)

Projects must be open to the general public in a fully handicap accessible location in Fulton, Montgomery, or Saratoga County, and take place between January 1, 2019 and December 31, 2019.



AM I ELIGIBLE?

Artists must meet certain eligibility requirements in order to be considered for Artist Grant funds.

- The artist's primary residence must be in Fulton, Montgomery, or Saratoga County
- Artists must be 18 years of age. Full time students enrolled in a degree program are not eligible.
- The artist may not apply directly to NYSCA and Saratoga Arts within the same year.
- Previous Artist Grant recipients are not eligible to re-apply for three years following the receipt of their grant award.
- New Applicants must attend a 2018 Artist Grant Informational Seminar or meet individually with the Grants Administrator for orientation.

Note:

Artists that applied directly to NYSCA for 2019 funding may NOT apply for Artist Grant funding, regardless of the status of the NYSCA application.

An individual artist can not submit the same project proposal to the Community Arts Grants and Individual Artist Grant Categories at Saratoga Arts.

WHAT AN ARTIST GRANT CAN NOT FUND

Artist Grant funds may not be used for the following:

- Costs not directly associated with the proposed project
- Capital expenditures or equipment purchases



Julie Takacs, 2014

- Projects that are recreational, therapeutic, rehabilitative, or religious in nature, including at risk / social service programs and other types of programs when the purpose is primarily rehabilitative, therapeutic, or worship-focused
- Operating expenses of privately owned facilities (e.g. homes, studios, etc.)
- Entertainment or reception costs, (refreshments, parties, gallery receptions, fundraisers, etc.)
- Space rental at the Arts Center (applicants wishing to rent space at the Arts Center must use separate funding and show a clear distinguish in their submitted budget)
- Student projects

WHAT PROJECTS HAVE BEEN FUNDED IN THE PAST?

47 artists have been awarded an Individual Artist Grant since 1999; each project having a unique artistic focus and scope. Please see page 12 for a sampling of previously funded artist names and project descriptions.

Meet some of the artists:

Mary Cuffe Perez, Writing

What We Keep, the artist wrote stories from interviews with residents of Maplewood Manor Nursing Home, Ballston Spa, NY, focusing on a life episode inspired by a keepsake - an object, a song, or simply a vivid memory. The stories were printed in a booklet accompanied by the storytellers' photographs and read at Maplewood Manor, Brookside Museum and other locations.

Funding Support For: Hourly Rate Conducting Interviews and Writing; Mileage reimbursement; Printing expenses; Website Development and domain



Mary Cuffe Perez

Julie Takacs, Painting

An intensive study of watercolor painting of natural subjects in the Montgomery County region.

Funding Support For: Hourly Rate Creating Paintings and Materials



Julie Takacs

Terry Conrad, Woodworking

Adirondack Forum: A collapsible venue composed of a connected ring of ten Adirondack Chairs. The venue is a place for workshops, storytelling, and presentations by experts in the field. The forum was constructed from found materials around Saratoga County.

Funding Support For: Hourly Rate Creating Chairs, Materials, Promotion Materials



Terry Conrad, Adirondack Forum

Ben Schwab, Painting

A large-scale drawing reflecting on the built environment throughout Saratoga County.

Funding Support For: Hourly Rate, Supplies, Studio Assistant



Ben Schwab, Points of Interest



SHARING YOUR CREATIVE PROCESS and COLLABORATING WITH THE COMMUNITY

Sharing your work and creative process can take many forms. Community can be broadly defined as a group of individuals sharing a common geography, interest or belief.

Sample communities:

Geographic: town, village, region

Racial/Ethnic: Hispanic or Latino, African-American, Italian-American
Philosophical: arts, business, faith-based

Occupational: farmers, historians, gallery-owners

Educational: pre-schoolers, teachers, graduates

You may choose to involve the community directly in your work or indirectly by inviting them to an exhibition, presentation, or other public program. The key is to be creative in how you engage the community you're working with.

Below are a few common ways in which artists engage communities in their creative process:

Community Setting: the artist creates work based on a particular community, its members, local history, folklore, natural environment or a significant structure. The finished work and creative process are then shared with the public via an exhibit, lecture program or other means.

Community Involvement: the artist involves the community members in the creation of the artwork via workshops and/or presentations about the artistic process, as performers in the artist-created work, or it can be as simple as inviting your community-audience to a culmination exhibition or presentation.

Community Interaction: the artist directly interacts with the community members during the creation of the artwork and they participate in the creative process. For example, community members may contribute components of the finished artwork, provide information, input or materials via interviews, donation, etc.; or may work directly with the

artist in the creation of the artwork.

THINK OUTSIDE OF THE BOX

Innovative interactions are encouraged. While proposals must include some means of sharing the creative process and completed work with the public, artists should focus their energies and grant funds on the creation of artwork, rather than on a large or expensive production or presentation.

For example:

a staged reading of a new play vs. a full-scale production

a simple exhibit in a public space vs. an expensive gallery exhibit

a chamber concert of a new music score vs. a full orchestral production.



Terry Conrad - Adirondack Forum

IF I'M FUNDED WHAT ARE MY RESPONSIBILITIES?

- Sign a Cultural Services Agreement (contract) stating the terms of the funded project
- Attend the Annual Grant Awards Ceremony to receive grant award check
- Keep the Grants Administrator informed regarding project progress, any changes in the project as proposed in the original application must be pre-approved by the Grants Administrator or difficulties in fulfilling obligations of the agreement must be reported to the Grants Administrator immediately
- Make the public aware of your project, following through on the exact terms of your approved marketing strategy
- Credit Saratoga Arts for receipt of funds on all publicity and printed and e-media materials and websites associated with the funded project . The following credit language and logo is required:

Saratoga Arts made this program possible with an Artist Grant funded by the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature.



The above credit language and logo can be found by visiting www.saratoga-arts.org.

Failure to do so will affect future funding eligibility!

- Provide timely notification of your program to the Grants Administrator for outreach purposes. Once funded the Grants Administrator will provide you with a Program Schedule Form and due date.
- Ensure that events/venues associated with the project are handicap accessible
- Provide 2 complimentary tickets to any funded

event for the purpose of conducting NYSCA-required audits. Provide timely notification of your program to the Grants Administrator

- Submit a Final Report with required attachments within 30 days of completion of the funded project. An applicant that fails to provide required reporting paperwork can not apply again until that paperwork has been properly submitted and approved. Once the requirements are met, an organization/individual can apply in the next available funding cycle.

A final report form is available at www.saratoga-arts.org/grants.

Saratoga Arts takes its stewardship of public funds seriously and expects funded artist to do the same. Violating contract terms may require a return of funds and will affect subsequent requests for support.



APPLICATION INSTRUCTIONS

A completed application includes an application form, budget form, and all support and artistic documents. All materials will be submitted electronically, via email, to Grants Administrator, at swait@saratoga-arts.org

I. Application and Budget Forms

The application and budget forms must be typed and submitted as PDF Files. Only one copy of the application, with original signatures in the certification page, and budget need to be submitted.

II. Artistic Support Materials

Submit one copy of artistic support materials. Choose the medium appropriate for the project and artistic discipline.

Along with the packet of support materials please submit one paragraph describing the work to be viewed.

- Digital Images – Color images or BW, maximum of 5 each labeled with Number, Title & Date of Work. Include a numbered Image List with Number, Title, Artist, Date of Work, Medium and Dimensions. Note: 3-D artists may submit two views of each piece for a max. of 10 images.
- Literary Work – Maximum 10 pages, typed, double-spaced. Include a Title Page labeled with Artist Name, Title and Date of Work. Poetry may be single-

spaced, each poem on a separate page.

- Audio MP3 Tracks, or audio links found on Vimeo or Youtube– Maximum 10 minutes. Specify which tracks to be played. Label with Artist Name, Title and Date of Work.
- Video links to Vimeo or Youtube – Maximum 10 minutes. Label with Artist Name, Title and Date of Work.
- Websites – Maximum 2 websites may be listed on a single piece of paper, each with a description of what is displayed
- New Articles - Maximum of 3

III. Submit Proof of Residency

Please submit 2 forms of proof, only one copy each is requested.

Acceptable forms of proof include:

- Drivers License
- Voter Registration Card
- Copy of current Federal or NY State tax return (please black-out figures)
- Copy of dated Lease or Mortgage

APPLICATION CHECKLIST - DO YOU HAVE EVERYTHING?

- I Copy Application and Budget
- I Copy of Resume
- I Copy of Artist Statement
- I Copy Proof of Residency documents
- I Set of Artistic Supporter Materials with Description of Work Paragraph

Would you like to receive feedback on your grant proposal prior to the October 26, 2018 deadline?

Email a copy of the application to Grants Administrator, by October 5, 2018.

E-mail completed applications to:

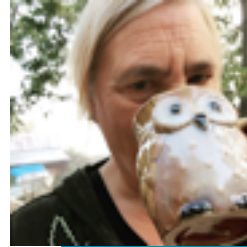
Sharon Wait
Grants Administrator
swait@saratoga-arts.org

Meet the Artist & Artist Grant Info. Sessions July 12 & 18, 2018

Are you interested in learning about the Artist Grant firsthand from an artist who has gone through the application process and was awarded funding?

Join us for one of the following special Meet the Artist Sessions to meet and talk with a local artist about their funded project, current work, and experience submitting a grant proposal to Saratoga Arts.

July 12, 2018
Julie Takacs Art Studio
439 Mapletown Road
Canajoharie NY 13317
6:30pm-7:30pm
(Julie Takacs 2015 Artist Grant Awardee)



July 18, 2018
Mark Blech Art Studio
10 Thompson Street
Ballston Spa NY 12020
6:30pm-7:30pm
(Mark Blech 2018 Artist Grant Awardee)

Preregistration is required at www.saratoga-arts.org.

Then & Now September 22 - November 23, 2018 The Arts Center Gallery at Saratoga Arts

An exhibition featuring artists who have received funding from our Individual Artist Grant Program

One of the things Saratoga Arts is most proud of is our ability to provide support, in the form of grants, directly to artists. Since 1999, Saratoga Arts has awarded a total of 47 Individual Artist Grants, designed to help artists create new work and connect and engage with their community, totaling over \$117,000.

The goal of the "Then & Now" exhibition is two fold; it is both a celebration and a presentation. First, Saratoga Arts wants to highlight and showcase the diversity of artists, artistic genres and work funded through the Artist Grant Program. Secondly, we want to learn about how the work done by artists from their grant has impacted or influenced their current work.

"Then & Now" will be an interactive exhibition where visitors can listen to the compositions of musicians funded by the artist grant, can view the work on display by our visual and literary artists, can watch short films displayed on a computer by filmmakers funded by the program, and more. We also hope to offer a robust schedule of programming related to this exhibition that will feature an artist talk, a reading, and performances by our funded dancers and musicians.



Commercial Johnstown
Linda Hinkle

SARATOGA ARTS
ARTS CENTER | ARTS COUNCIL

COMMUNITY ARTS GRANTS

SAMPLE LETTER OF INTENT

To: swait@saratoga-arts.org

YOUR ORGANIZATION'S LOGO HERE
(Please use letterhead if possible)

Your Name
Organization / Government Department Name (if applicable)
Organization Address
Organization City, State Zip
Organization Phone

Date

Dear Mrs. Wait,

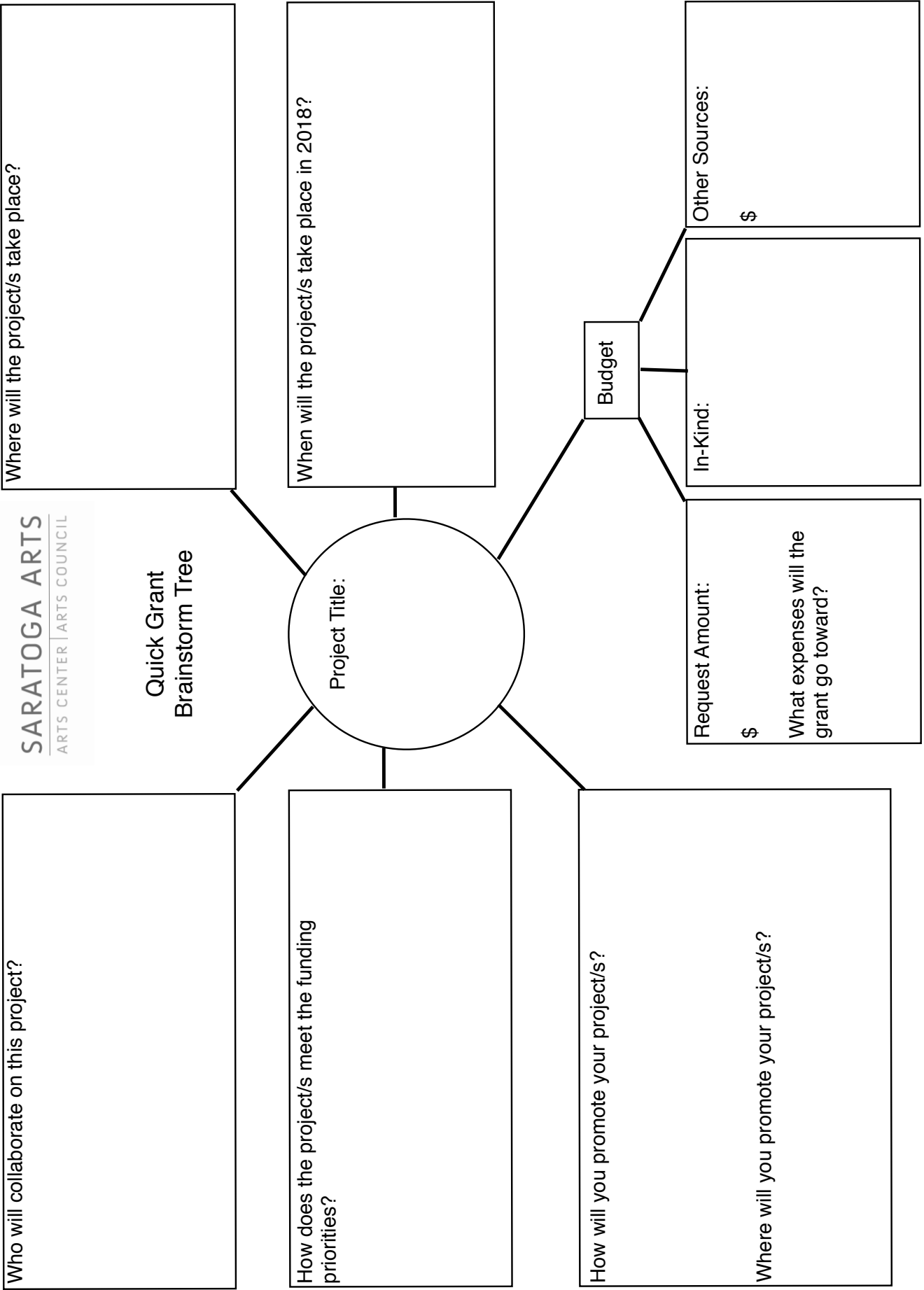
This letter is to announce organization's or artist's name intention to apply for a
grant type (Name specific grant program and type) for the 201X grant cycle.
We / I plan to propose a project, tentatively called, tentative program title. Our
organization's Executive Director supports our decision to apply for funds and will be
assisting in our fundraising efforts.

Sincerely,

(Signature)

Your Name
Your Title
Your Email Address

**Quick Grant
Brainstorm Tree**



Artist Grant - Previously Funded Artists -SAMPLING

| | | | | |
|---------|------------|------|-----------------------|--|
| Jay | Towne | 2016 | Radio Production | To cover expenses for script writing, casting, and recording for a pilot radio drama titled "Minutiae". This story, to be set and produced in Amsterdam, NY, depicts a mixed religious family whose only son, and main character, is being buried as the story begins. |
| Nancy | Walker | 2010 | Singer/ Songwriter | True Colors: Walker will create, record and distribute a collection of 6 original new songs that will lyrically, and musically, tell the stories of various residents for the Greenfield community. The new work will provide a historical perspective of how our lives today are both similar and different from our recent past. |
| Daesha | Harris | 2011 | Photography | I've Got a Home: The Interior Life of a Community of Color, Saratoga Springs NY: Creation and exhibition of a photographic series focusing on African-American community members of Saratoga at home. |
| Tania | Halko-Susi | 2006 | Violist | Presentation of an interactive, educational viola concert to enhance people's understanding and awareness of the expressive qualities of the of the viola. Ongoing discussion between artist and audience during the concert about the instrument, the music, the composers, etc. Targeted to families and school-age children, as well as viola students. |
| Katie | Bowen | 2007 | Recording Artist | Creation of a CD recording of 2 original songs featuring the speaking voices of approximately 50 cancer survivors of all ages from Saratoga County. The resulting CD will be distributed throughout the community and the artist plans to hold a listening party. |
| Stanley | McGaughey | 2000 | Composer | A 3-part proposal designed to help people understand basic music compositional techniques: Part I - Creation/completion, performance and live recording of two musical compositions for multiple instruments, including piano, double bass, tabla, egg shaker and harpsichord; Part II – Stan worked with students and seniors to compose new original songs, recorded them singing and playing those songs, then assembled the recordings into an integrated electronic composition; Part III – Performances of Stan's compositions along with the work created with the student/seniors, using the collaborative piece as a demonstration of Stan's primary compositional technique. |
| Tom | Ryan | 2000 | Painter | Creation of 6 new watercolors of the unique and historic 1885 Bow Bridge across the Sacandaga River in Hadley, reflecting different moods or seasons, including one view based on historic photos and one donated to the Town of Hadley for permanent display. Tom held several full-day outdoor painting demonstrations at the bridge for artists and non-artists, demonstrating watercolor techniques and offering personal guidance and instruction. Area residents of all ages were invited to submit original Bow Bridge artwork in any medium for a juried competition and exhibition with Tom's work at the Town Hall. The selected entries were compiled into a book featuring a brief history of the bridge along with essays from the winning artists in hopes of inspiring the bridge's preservation. |
| Marilyn | McCabe | 2003 | Writer | Exploration of the concept of "home" in a series of poems with inspiration from a series of discussions about "home" and its personal meaning with 7-9 artists from all different media. Final works were presented at a public reading at the Saratoga Library, along with discussion of the artistic creative process. |
| Ceres | Zabel | 2003 | Mosaic Artist | Creation of Venetian glass tile mosaic - an earth/moon-scape reflecting both man's view of his deteriorating environment and rays of hope for the future. Zabel worked with a select group of artistically talented high school students at BOCES. Mosaic was exhibited at several locations then installed in the Arts Center elevator Lobby for the community. |
| Phil | Haggerty | 2004 | Photographer | Creation and exhibition of a series of photographs illustrating the ongoing renaissance in the Beekman Street neighborhood of Saratoga Springs. Photographs will feature portraits and images of local people and places integral to the neighborhood. |
| Sterz | Imrie | 2004 | Video Installation | Creation of an outdoor video installation that focuses on the organic farming industry and the mineral water history of the Saratoga area. Imrie will work with area high school art/film students to install the piece at a local organic farm. |