

ART@WORK

Saratoga Arts is a non-profit arts organization serving Saratoga County and beyond. Our mission is to make the arts accessible to all through a variety of programs and opportunities.



Saratoga Arts Launches New Program for artists

We are thrilled to introduce an exciting new program for local artists! Saratoga Arts is launching **art@work**, a high quality fine-art rental program. We would like to take this opportunity to invite you to be one of our founding **art@work** artists. Submit work for review and upon acceptance, take advantage of our complimentary first year membership for the **art@work** program.

art@work mission

To support professional local artists by providing opportunities for exposure, exhibition, appreciation and acquisition of their original artworks outside of a gallery or museum environment. This art rental program aims to increase art awareness and improve connectivity within the professional community.

the benefits

art@work is a perfect opportunity to put your art to work for you! All artists are aware of the difficulties associated with making, exhibiting, marketing and selling art. This is an ideal time to invest in your creative self. By renting your artwork to businesses and corporations, you can open new doors and make a positive impact on your future.

art@work provides businesses the opportunity to enhance the work environment with fine art. Whether the artwork is in conference rooms, lobbies, hallways or executive offices, art can foster creative and innovative conversations. Fine art can create a welcoming environment and inspire those around it. Creativity can enhance productivity in the workplace.

artist representation

Saratoga Arts will use a portfolio of high resolution images of original artwork, together with additional support material to cultivate professional relationships for you + your art. Artists will work closely with Saratoga Arts to regularly update their portfolio and exhibit work.

the flexibility

Artists hold onto artwork until it is rented. By having access to your artwork, you are permitted to exhibit and sell artwork outside of the **art@work** program. If a work of art is rented through **art@work**, it is unavailable for use until the rental period is complete. Saratoga Arts must be informed immediately if artwork becomes unavailable.

the financial return

Artists receive a 60% commission on both the rental fee + selling price.

art@work

an art rental program

a win/win situation

Scenario 1: Artwork is rented. Artist receives 60% of the total rental fee*

Scenario 2: Artwork is sold at the end of the rental period to the renter. 100% of the monthly rental fee would apply towards purchase price. It becomes a 'rent to own' situation. The artist receives 60% of the total sale price, which is equal to 60% of the total value of the artwork.

Scenario 3: Artwork is rented by a business and then purchased by an outside patron. The artist would therefore receive 60% of the total rental fee provided by the renter, in addition to 60% of the total value of the original sale price provided by the purchaser. *The renter's fee would not be applied towards the purchase price.* The artist gains the rental fee on top of the purchase price. The artist essentially gains interest on the artwork.

Scenario 4: Artwork is not rented. After six months the artist has the opportunity to remove or replace artwork within their portfolio. Saratoga Arts does not store the artwork on site. The artist has accessibility to the work and may exhibit or sell their artwork outside of a rental contract. If a sale occurs because of the artist's participation in **art@work** at any time or in relation to Saratoga Arts promoting, representing the artist or facilitating a relationship with a patron, Saratoga Arts would receive a 40% commission on the sale of that artwork. The only time artwork would not be available to the artist for exhibition or sale would be during a lease.

If the artist chooses to exhibit or sell artwork, Saratoga Arts must be informed immediately in order to remove

that piece from their portfolio. Efficient communication is imperative to the overall effectiveness of the program and the professionalism of both the artist and Saratoga Arts.

how to participate

art@work is designed to be a benefit for Saratoga Arts' member artists and businesses. Submit your portfolio for review and if accepted into the program, receive a one-year complimentary membership for **art@work**. If you are currently a non-member and are accepted into the program, the first year waived fee only applies to the benefit of participating in **art@work**. It does not apply towards other member benefits at Saratoga Arts. If you are currently a member at this level, all benefits apply. All artists must be accepted into the **art@work** program through the submission process.

insurance

insurance must be provided by the businesses while artwork is in their possession and under a rental contract. It is the artists responsibility to insure their artwork up to the point of delivery and installation. Saratoga Arts can not be held responsible for damage or theft of artwork.

** monthly rental fees are based on a 3.4% interest rate of the total value of the artwork. Artwork is available to rent for 6 or 12 month periods.*

There is no deadline for submission.

"The art@work program is a great opportunity to expose my work to a wider audience, exhibit my work in new venues and make connections with the local community."

Ben Schwab
artist



live creatively the value of membership

our history

Founded in 1986, Saratoga Arts became a non-profit arts service organization dedicated to developing and promoting a thriving year-round cultural environment in the communities of Saratoga County. Under the direction of a professional staff, a dedicated Board of Directors and with support from hundreds of community volunteers, Saratoga Arts enriches the lives of those who live, work in and visit Saratoga County. Together, Saratoga Arts is able to achieve its mission of making the arts accessible to all.

your support matters

Members are the heartbeat of Saratoga Arts. Your membership ensures that Saratoga Arts continues to be a vital arts organization that enriches our community through diverse programming and professional development opportunities. Your support will allow us to continue providing art classes for children + adults, grant funding, critically acclaimed shows in our 2,000 square foot gallery space, exhibition programs for regional artists and music, film + theater productions in our *Dee Sarno Theater*.

in our backyard

Community is an integral part of Saratoga Arts. Through our re-grant program, Saratoga Arts provides funding support to arts groups, individual artists and arts in



“Saratoga Arts serves as a valuable resource for area artists, with programming that enlivens the community through exposure to current, contemporary art. Saratoga Arts creates an energy and vitality crucial to a strong, vibrant region where creativity is widely embraced.”

Liz Howe
sculptor

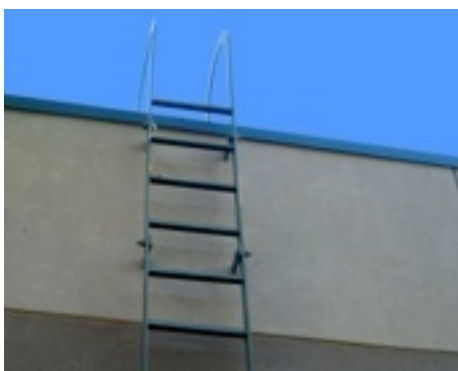
education programs throughout Saratoga County.

Our Art in Public Places program creates exhibition opportunities throughout the year for member artists at seven public venues within Saratoga County.

As of 2010, Saratoga Arts is now the proud parent organization of First Night: a family-oriented New Year's Eve celebration of the arts in downtown Saratoga Springs!

bringing people together

With over 800 visitors to our gallery each month, nearly 1,000 students attending classes each year, and audiences totaling over 20,000 attending programs sponsored by Saratoga Arts, we strive to bring people together to enjoy the arts.



reaching new heights artists + art professionals

Beyond our diverse programming for artists and arts professionals, in March of 2010 Saratoga Arts launched a networking + professional development series. Saratoga Arts will continue to support artists + arts professionals by sustaining our current exhibitions, education and grant programs, while striving to create new opportunities moving forward.

lecture topics

- Submitting Your Portfolio for Review
- Face 2 Face: a social media networking opportunity bringing the community together online + in real life.
- Digitally Photographing Your Artwork
- Financial Management for Artists + Art Professionals
- Navigating the Regional Art Scene
- Writing an Artist Statement/ Resume
- Staying Positive in the Arts
- Grant Opportunities for Artists
- Creative Conversations
- Marketing Your Artwork

Member benefits include: Discounts on classes + registration fees, opportunities to participate in member-based programs, invitations to all events, recognition in our bi-monthly newsletter, networking + marketing opportunities and more. Contact Sandra Natale at snatale@saratoga-arts.org or call 518.584.4132 for more information! Find us online at www.saratoga-arts.org



Our priority at Saratoga Arts is to support and maintain a healthy, sustainable art community by making the arts accessible to all.



how to submit artwork for review art@work

what to include in artwork submission

- A CD of 10 high-resolution jpeg images of **original artwork**. Images should be saved at 350 dpi, 6 inches maximum length. Save each file as last name_first name_# in submission (example: Doe_Jane_1.jpg)
- Image List: must include artwork title, medium, dimensions, and date created. Numbered images on the CD should correspond to the image list. All prints must be in limited editions of 25 or less.
- One-Page Artist Statement
- One-page Artist Resume
- One-paragraph Artist Biography (250 word limit).
- A profile portrait photograph for your portfolio (optional). Saved at 350 dpi, 6 inches max. length, saved as a .jpeg

All items must be submitted on one CD.

send submission to

art@work
Saratoga Arts
320 Broadway
Saratoga Springs, NY 12866

If accepted, all artwork must be ready to hang. All works must be framed.

how to become a member

Fill out this registration form and send it to Saratoga Arts at the address provided below.

New Member Registration		Membership Level
SARATOGA ARTS ARTS CENTER ARTS COUNCIL	Name: _____	<input type="checkbox"/> Student/Senior \$25
	Address: _____	<input type="checkbox"/> Individual \$40
	City: _____ State: _____ Zip: _____	<input type="checkbox"/> Senior Family \$40
	Phone: _____ Cell: _____	<input type="checkbox"/> Family \$50
	E-mail: _____	<input type="checkbox"/> Sustaining/supporter \$65
	Website: _____	<input type="checkbox"/> Benefactor \$150
	Area(s) of arts interest: _____	<input type="checkbox"/> Patron \$250
	_____	<input type="checkbox"/> Sponsor \$500
	If you are a working artist, what is your discipline: _____	

Payment: <input type="checkbox"/> Check # _____ <input type="checkbox"/> Cash <input type="checkbox"/> Credit Card # _____ ex: ____ / ____	If someone is looking for an artist in your discipline, may we give out your contact information? YES NO	
Please make checks payable to Saratoga Arts - 320 Broadway, Saratoga Springs, NY 12866		

contact us

Send or Hand Deliver art@work Submissions to:

Elizabeth Dubben, art@work
 Saratoga Arts
 320 Broadway
 Saratoga Springs, NY 12866

Send Membership Registration to:

Sandra Natale
 Saratoga Arts
 320 Broadway
 Saratoga Springs, NY 12866

phone 518.584.4132
 fax 518.581.7666
 web www.saratoga-arts.org



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