

SARATOGA ARTS  
ARTS CENTER | ARTS COUNCIL



# FIRST NIGHT SARATOGA 2012

## ART UNLEASHED

16<sup>th</sup> Annual New Years Celebration of the Arts  
Saturday, December 31, 2011  
Downtown Saratoga Springs, NY

## ARTIST APPLICATION

### **Qualified Candidates Should:**

- Offer appropriate entertainment for family audiences
- Be willing to perform 2-3 times over the course of the First Night Saratoga program
- Have simple technical requirements, and efficient set-up and transition between acts
- Be available on Friday, December 31, 2011, between 6 p.m. and midnight.

### **Application Process:**

Even if you have applied to perform for First Night Saratoga in the past, please complete a new application. Applications are due July 16th, 2011 and decisions will be communicated by early autumn. The Artist Selection Committee will review applications and artists will be selected based on originality, artistic merit, financial and technical feasibility, and appropriateness for family audiences, and contribution to a diverse program. If possible, please submit a CD and any photos or promotional materials you may have. If you believe that we have a CD on file, please make note of that on the application. New photos are necessary each year, to be submitted to the media. These items will be kept for future promotions and publicity.

### **Applicant Background:**

Name of Individual/Group: \_\_\_\_\_

Group Contact Person: \_\_\_\_\_

Telephone (day): \_\_\_\_\_ (evening): \_\_\_\_\_ (cell): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Please circle performance type:

Children's Comedy/Magic Music Exhibit/Demonstration Storytelling  
International Theater Dance Workshop/Hands-On Other

Please circle appropriate audience age(s): Children Teens Adults Seniors All Ages

Is your performance participatory? Yes No If yes, how?

Number of people in your group:

How long has your group been in existence?

For publication purposes, briefly describe your performance:

### **Technical Needs:**

Due to the complexity of a First Night event, stage management and performers must work cooperatively and efficiently. Set-up time must be kept to a minimum (20 minutes or less) and lengthier set-ups and sound checks must be arranged in advance. Transition time between performances is typically 15-20 minutes. Please remember that there may be an act performing on the same stage as you, prior to your performance. Applicants are encouraged to select material that lends itself to quick set-up and breakdown. Please be specific as to which materials you will be supplying and which you will need from First Night crews.

**Due to the number of Artists and performance sites, First Night will require, in most cases, that each artist supply their own sound equipment and sound operator that evening, and in many cases, lighting set-ups. In the past, many performers have shared some sound equipment and operational needs. We will continue to foster these relationships to the benefit of the performers and First Night.**

Please provide a brief description of the equipment YOU will be bringing:

With proper supervision, are you willing to share or pool equipment with other performers?

**If YOU require First Night Saratoga to provide technical support**, please answer the following: *Please note: As our resources are limited, First Night Saratoga cannot guarantee that all requests for technical support and equipment will be met. Performers will be notified in advance regarding what can and cannot be done.* **First Night Saratoga strongly prefers artists to supply as much equipment as possible, and technical needs may impact selection decisions.**

Please list your exact needs in the following categories:

Sound Equipment: # \_\_\_\_\_ of Microphones Direct Inputs: \_\_\_\_\_ CD player: \_\_\_\_\_  
# of Channels for Board: \_\_\_\_\_ Other: \_\_\_\_\_  
Technical Support: Hands: \_\_\_\_\_ Operators: \_\_\_\_\_ Other: \_\_\_\_\_  
Staging: \_\_\_\_\_ Lighting: \_\_\_\_\_ Other: \_\_\_\_\_

**For all applicants:**

Initial set-up time required for your performance: \_\_\_\_\_

Will a sound check or tech rehearsal is required? Yes No

Transition time required between your performances or that of another group: \_\_\_\_\_

Draw a diagram (on the back of this page) of your ideal stage/space size and setup, indicating special needs:

**Performance Information:**

List 3 past performance sites and/or references:

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List any performance(s) between the present date and August 30, 2011 which a First Night Saratoga representative could attend (include date, time, venue, and whether admission would be charged):

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Would you and/or your group be willing to perform briefly on a complimentary basis for event promotion (i.e. TV, kick-off reception)? Yes No

**First Night Saratoga prefers to hire performers who are available between 6 p.m. and midnight on December 31. Please indicate here, if there is a conflict that prevents you from being available for the entire duration of the program:**

**Desired First Night Performance Fee:**

First Night Saratoga is a community-wide event supported through non-profit and corporate sponsorship. As a celebration of the arts, it is important that First Night Saratoga artists are fairly compensated. We strive to give our artists a positive performance experience, and a level of promotion which creates additional value. In return, we appreciate your consideration of our status as a non-profit event to benefit Saratoga Arts, Inc. when structuring your fee. Thank you!

Fee for one 40 minute performance \$ \_\_\_\_\_

Fee for two 40 minute performances \$ \_\_\_\_\_ Is there room for negotiation

Fee for three 40 minute performances \$ \_\_\_\_\_ with this fee? Yes No

*If more appropriate, please note hourly or lump-sum fee (such as in the case of a demonstration, ongoing exhibit, or "strolling" artist.)*

**Please note any family or friends who may be interested in volunteering on First Night. A free admission button and First Night poster is given to all volunteers. (A one-hour training session is required of new volunteers):**

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Where did you hear about First Night Saratoga's artist selection process?

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Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Please Return by Friday July 16, 2011 to:  
 First Night Saratoga Artist Selection Committee  
 Saratoga Arts, 320 Broadway, Saratoga Springs, NY 12866  
 Questions? Call (518) 584-4132 x207**